

J.J. College of Arts and Science (Autonomous)**Department of Business Administration****Proposed Course Structure based on TANSCH and UGC - LOCF****(Choice Based Credit System)****(Applicable for the Candidates admitted from academic year 2023-2024 Onwards)****B.B.A. - Semester I**

Sl. No.	Course Category	Course Code	Course	Overall Credits	Total Contact Hours/Week	Marks		
						CIA	ESE	Total
Semester I								
1	Part - I	UIR3TL1/ HL1/FL1	Language - I (Tamil/Hindi/French)	3	6	25	75	100
2	Part - II	UIR3EL1	Language - II (English)	3	6	25	75	100
3	Part - III	UIR3BACC1	Principles of Management	5	5	25	75	100
4		UIR3BACC2	Accounting for Managers - I	5	5	25	75	100
5		UIR3BADSE1	Managerial Economics	3	4	25	75	100
6	Part - IV	UIR3BASEC1 (NME)	To be opted from other Department	2	2	25	75	100
7		UIR3BAFC	Managerial Communication	2	2	25	75	100
Total				23	30			700

M.B.A. - Semester I

Sl. No.	Course Code	Course	Overall Credits	Total Contact Hours/Week	Marks		
					CIA	ESE	Total
Semester I							
1	PIR3BACC1	Management Principles and Business Ethics	4	4	25	75	100
2	PIR3BACC2	Quantitative Techniques and Research Methods in Business	4	4	25	75	100
3	PIR3BACC3	Managing Organizational Behaviour	4	4	25	75	100
4	PIR3BACC4	Accounting for Managers	4	5	25	75	100
5	PIR3BACC5	Managerial Economics	4	4	25	75	100
6	PIR3BACC6	Legal Systems in Business	4	4	25	75	100
7	PIR3BAEDC1	Entrepreneurship Development	3	3	25	75	100
8	PIR3BAAECC1	Executive Communication	2	2	25	75	100
Total			29	30			800



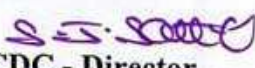
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Proposed Course Structure based on TANSCH and UGC - LOCF
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B.B.A - Semester II

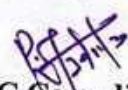
Sl.No.	Course Category	Course Code	Course	Overall Credits	Total Contact Hours/Week	Marks		
						CIA	ESE	Total
Semester II								
1	Part - I	U2R3TL2/HL2/FL2	Language - I (Tamil/Hindi/French)	3	6	25	75	100
2	Part - II	U2R3EL2	Language - II (English)	3	6	25	75	100
3	Part - III	U2R3BACC3	Marketing Management	5	5	25	75	100
4		U2R3BACC4	Accounting for Managers II	5	5	25	75	100
5		U2R3BADSE2	International Business	3	4	25	75	100
6	Part - IV	U2R3BASEC2 (NME2)	To be opted from other Department	2	2	25	75	100
7		U2R3BASEC3	Business Etiquette and Corporate Grooming	2	2	25	75	100
Total				23	30			700

M.B.A - Semester II

Sl.No.	Course Code	Course	Overall Credits	Total Contact Hours/Week	Marks		
					CIA	ESE	Total
Semester II							
1	P2R3BACC7	Applied Operations Research	4	5	25	75	100
2	P2R3BACC8	Human Resource Management	4	4	25	75	100
3	P2R3BACC9	Marketing Management	4	4	25	75	100
4	P2R3BACC10	Operation Management	4	4	25	75	100
5	P2R3BACC7	Financial Management	4	4	25	75	100
6	P2R3BACC12	Strategic Management	4	4	25	75	100
7	P2R3BAEDC2	International Business	3	3	25	75	100
8	P2R3BAAECC2	Business Etiquette	2	1	25	75	100
9	P2R3BAAECC3	Computing Skills	2	1	25	75	100
Total			31	30			900

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